



The largest amateur surfing organization in the world.



Since 1967



Sponsorship Packet



ABOUT THE ESA

The Eastern Surfing Association, a 501(c)3 non-profit organization, is the largest amateur surfing organization in the world. Founded in 1967 by East Coast surfers to promote, preserve and protect the sport of surfing on the East Coast. Our family oriented programs promote a healthy, active lifestyle, and it is not uncommon to find two or three generations of the same family involved as members of the ESA and actively competing in our program! The ESA is dedicated to the sport of amateur surfing, to the operation of a program of amateur competition for surfers of all ages and abilities, and to the establishment and preservation of free access to a clean shoreline and ocean environment.

Each year the ESA has over 150 competitions which are organized into a total of 27 districts, extending along nearly 2,000 miles of coastline, stretching from Maine through the Gulf coast of Florida and Alabama and also around the Great Lakes. Each district's programs are developed and operated by volunteer directors and a staff of other volunteers who assist them in this task. Competitors advance from the local district level to Region Competitions, then on to the East Coast Championships and National Championships.

THE GEORGIA DISTRICT

The Georgia District, directed by Jeff & Tara Mosley since 1995, hosts many events on Tybee Island throughout the year including district contests, banquets & fund raising events. The ESA's Georgia District is the only ESA representation in the state and has frequently sent competitors to Regional, Eastern and National Surfing Championships. It has also helped to feed the production of national and world recognized champions, ASP rated professional judges, and has fostered development of people that have gone on to work in national surf magazines, not to mention numerous individuals that are productive working members of our community - whether it be people that apply the craft in the building trades, people that own their own businesses, those that work in the high tech or engineering sectors, as well as those that teach school to our community's children within Chatham County.

LEGACY

For over 50 years the ESA has been committed to amateur surfing and environmental awareness. The success of past competitors, not only in the world of professional surfing but in all walks of life, bears testament to the core principals of the ESA.

Eleven-time ASP World Champion Kelly Slater, 2001 World Champion CJ Hobgood, and four-time World Champions Frieda Zamba and Lisa Andersen, all honed their formative competitive skills through the ESA. The ESA is understandably proud of the heights these athletes and numerous others have achieved in the world of professional surfing. By promoting the principals of sportsmanship, competition and environmental awareness, the ESA looks forward to the next 50 years of champions in surfing and life.

COMMUNITY

The ESA is the only effective organized voice on the East Coast, speaking politically and legally for the interests of East Coast surfers in assuring free public access to a clean beach and clean ocean environment. This effort becomes increasingly important as population increases cause greater competition for the limited areas of open beach still remaining. Without this effort, surfers would find themselves faced with fences, laws limiting or banning the sport of surfing, and would find themselves pushed into smaller and more crowded surfing areas. The ESA has traditionally responded to these efforts to limit surfing with political activities on a local level. When needed, the ESA engages in legal efforts directed by a staff of attorneys who volunteer their time without charge to the ESA.



SCHOLARSHIPS

The ESA's Marsh Scholarship awards scholarship grants to deserving ESA students who wish to continue their education beyond the secondary school level. The grants are awarded on the basis of academics and citizenship rather than athletic ability.


The Georgia District also currently awards four scholarships yearly, the JAMES C GOODLETT SR. Memorial Scholastic Young Surfer Award, the ERIKA V. GOODLETT Memorial Young Woman Surfer Award, and two DIANE MOSLEY Memorial Awards.

ON THE BEACH

One of the primary activities of the ESA is its program of amateur competition for surfers of all ages and abilities. With a history of over 50 years of success, ESA contests are organized at the grass roots, district level on a year-round basis. The ESA holds approximately 200 contests in 15 eastern states each year. Most of these events average about 75 competitors, with our larger districts running local events of 100 or more competitors. These are district level events, and each event includes divisions for men and women in numerous age divisions.

Within these contests, amateur surfers compete in ability groupings ranging from novice to the most advanced competitors. The athletes are divided among a series of age groupings for both men and women, ranging from Menehunes, a Polynesian word meaning "little people," under 11 years of age, through Grand Legends, ages 65 plus. Competition event categories include shortboard, longboard, bodyboard and stand up paddleboard (SUP). Even the youngest soon-to-be ESA competitors can participate in the Push-in division as a fun introduction into the world of competitive surfing.

In the spring of each year the ESA hosts three Regional Championships - with an approximate total of 600 competitors, who have qualified through the local district events. In September of each year, the ESA holds its annual Easterns® Surfing Championships with approximately 300 elite athletes who have qualified through the Regional Championships. Offering live webcasts, computer scoring, recap videos, 4-man WSL priority heats, WSL judges, and professional announcing, the ESA's Championship Events give competitors a top-notch, elite experience.



"Easterns® has always been about more than the contest. Families come for the entire week to hang with friends from all over the East Coast and make new friends. Creating memories is what the ESA has been about for over 52 years."

PATHWAY TO THE WORLD SURF LEAGUE

IN PARTNERSHIP WITH



The ESA has partnered with the WSL to create a direct pathway for its competitors to reach the next level of their surfing goals. With Olympic Athletes qualifying from the WSL's World Championship Tour, amateur surfers understand the importance of the WSL.

THE WORLD SURF LEAGUE

The World Surf League organizes the annual tour of professional surf competitions and is dedicated to:

- Bringing the athleticism, drama and adventure of pro surfing to fans worldwide
- Promoting professional surfers as world-class athletes
- Acting as good stewards of the environment both in and out of the water

The WSL exists to celebrate and grow the history, elite athletes, diverse fans and dedicated partners that together embody professional surfing today.

The ESA's Regional and Easterns® event finalists may qualify for ESA-sponsored slots at WSL QS and Pro Junior events along the east coast and the Caribbean.

It's an exciting time to be a part of the ESA!



**THE FIRST.
THE LARGEST.
ESTABLISHED 1967.**

“The ESA, for me, was a huge platform that allowed me to start setting my goals high. As a young surfer, I had to work my way through the ESA ranks to earn a shot to surf with and against some of my heroes. Doc Couture* was very supportive of us all, and I will always be thankful for what he and the ESA established and nurtured for amateur surfing on the East Coast. I later realized the ESA’s program for success in the water, and the hard work and goal setting I applied to my surfing, translated easily to many other facets of my life. For me, it all started with the ESA, and I owe many thanks to Doc and the dedicated ESA Directors that made it happen.”

Matt Kechele - January 2013

(*ESA Executive Director 1972 - 1989)

PHOTO: MESEROLL

**EASTERN
SURFING
ASSOCIATION**

SURFESA.ORG





ESA GEORGIA SPONSORSHIP OPPORTUNITIES

SILVER

- \$200
- Name announced at all contests and events
- Name/Logo listed on ESA GA website and social media pages
- Banner space at all contests and events (sponsor provided or you can order for \$40)
- Name written on sponsor banner

GOLD

- \$300
- Name announced at all contests and events
- Logo on printed materials during the year
- Name/Logo on ESA GA website and social media pages
- Banner space at all contests and events (sponsor provided or you can order for \$40)
- Logo on all Georgia District t-shirts at bottom of sponsors
- Logo on sponsor banner
- Name written on ESA GA trailer for 1 year

PLATINUM

- \$500
- Name announced at all contests and events
- Logo on printed materials during the year
- Name/Logo on ESA GA website and social media pages
- Banner space at all contests and events (if you don't have one you can order for \$40)
- Spot on all Georgia District t-shirts at top of sponsors
- Logo on sponsor banner
- Logo on ESA GA trailer for 1 year
- Naming Exclusive for 1 Division (*chosen by random drawing*)



ESA GEORGIA SPONSORSHIP REQUEST

Sponsor Name: _____

Sponsor Address: _____

Contact Name: _____

Contact Phone: _____ T Shirt Size: _____

Email: _____

Website: _____

Brief blurb/description about your business for announcements:

Sponsorship level that you are interested in:

_____ **ESA GA Platinum Sponsor (\$500)**

_____ **ESA GA Gold Sponsor (\$300)**

_____ **ESA GA Silver Sponsor (\$200)**

Platinum Sponsor choice of named division:

(The order of selection among platinum sponsors will be determined by a random drawing at the sponsor luncheon)

1st choice: _____

2nd choice: _____

3rd choice: _____

_____ **I would like to purchase (_____) 5x2' banner(s) for display at events (\$40 each).**

*You may order additional banners for your business. Contact Tara at surftybee@aol.com to send print ready file, or for help with design and/or specifications.

Please email a hi res version of your logo (preferably vector) along with this form to surftybee@aol.com.

Upon receipt of sponsorship payment, you will receive a receipt with the ESA's tax ID number for your records.

I wish to pay by:

Check _____ Paypal _____

Venmo _____ Zelle _____

**Please make checks payable to ESA GA and mail to:
3 Hightide Lane
Savannah, GA 31410**

Paypal surftybee@aol.com

Venmo @Tara-Mosley-5

Zelle surftybee@aol.com

Amount Remitted:

_____ Sponsorship

_____ Banner(s)

_____ **Total Due**

 /groups/esageorgia

 esageorgia

Join the ESA,
register for contests or
follow events live at
liveheats.com/ESAGeorgia



zelle



venmo

